



MAX DUGGAN

Hello! I'm a **UX & Product Designer** with over a decade of experience crafting intuitive, user-focused digital experiences.

EXPERIENCE

References Available Upon Request

RAZORFISH
May 2022 - Aug 2023

Associate Design Director (Contract)
Guided UX vision, consulted with clients, and delivered comprehensive B2C/B2B design systems for CVS and Ticketmaster initiatives

BOSTON CONSULTING GROUP
Jul 2019 - Jan 2022

Senior Product Designer (Contract)
Led the design practice, user testing, and front-end development for a team focused on enhancing BCG's learning product

APPALACHIAN TRAIL
Jul - Oct 2018

Thru Hiker
Hiked the 2,190-mile footpath from Mt Katahdin in Maine to Springer Mtn in Georgia

REMESH
May - Jun 2018

UI Animator (Contract)
Animated a product demonstration video for an AI based user research startup

FLUID
Jun 2015 - Dec 2017

Senior UX Designer ← Senior UI Designer ← UI Designer
Crafted experiences from discovery through launch for clients including Citibank, Nixon Watches and PUMA

FLIGHTPATH
Jul 2013 - May 2015

UI/UX Designer
Led Time Warner Cable's responsive email transition and designed UI/UX for Showtime, USGA, Minwax, and more

UNIVERSITY OF OKLAHOMA
Feb 2012 - May 2013

UI Designer
Designed and developed specialty project websites for the Information Technology department

M3 TECHNOLOGY SOLUTIONS
Nov 2010 - Nov 2011

Designer
Created UI for kiosks and slot machines as well as print and booth marketing for trade shows

VIAMEDIA PRODUCTIONS
Aug 2008 - Jun 2009

Designer / Developer
Designed and developed websites for clients ranging from local non-profits to documentary pilots

EDUCATION

UNIVERSITY OF OKLAHOMA
2013

Bachelor of Fine Arts
Visual Communication

OKLAHOMA STATE UNIVERSITY
2007

Associate of Science
Information Technology

EXPERTISE

METHODS

Design Systems, Prototyping, Art Direction, Wireframing, User Research, Rapid Ideation, Flow/Journey Mapping, Heuristics, Information Architecture

FRAMEWORKS

A11y, Agile, B2B, B2C, SaaS, Human-centered Design

SOFTWARE & TOOLS

Figma, Adobe Suite, Miro, Atlassian, Google Apps, Microsoft Office, HTML, CSS

DROP A LINE

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